AGENDA
City of Milton
Zoning Board of Appeals
Wednesday, April 6, 2016
5:30 p.m.
MILTON CITY HALL
Council Chambers, 710 S. Janesville Street

Note: Please contact City Hall at 868-6900 if you are unable to attend to ensure that we have a quorum.

1. Call Meeting To Order
2. Approve Agenda
3. Approval Of Minutes – Zoning Board Of Appeals – October 5, 2015.

   Documents: 10-05-2015 - ZONING BOARD OF APPEALS MINUTES.PDF

4. Public Hearing And Discussion And Possible Action To Consider A Request From Parker Community Credit Union For A Variance To Allow Additional Illuminated Signs At 110 Parkview Drive.

   Documents: MEMO - VARIANCE REQUEST - 110 PARKVIEW DR.PDF, VARIANCE APPLICATION FOR 110 PARKVIEW DR.PDF, 110 PARKVIEW DR LEGAL NOTICE - MAILED.PDF, DOT CORRESPONDENCE REGARDING 110 PARKVIEW DR.PDF, PCCU PRESENT SIGNS.PDF, PCCU SITE PLAN FOR VARIABLE MESSAGE SIGN.PDF

5. General Items
6. Motion To Adjourn

**Please note that upon reasonable notice, at least 48 hours in advance, efforts will be made to accommodate the needs to disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 868-6900, 710 S. Janesville Street, Milton, WI 53563.

Posted at Dave's Ace Hardware, Piggly Wiggly, Milton City Hall

Notice is hereby given that a majority of the Common Council may be present at the Zoning Board of Appeals Committee meeting scheduled for above noted date and time to gather information about a subject over which they have decision-making responsibility. This constitutes a meeting of the City Council pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d 553, 494 N.W. 2d 408 (1993) and must be noticed as such, although the Council will not take any formal action at this meeting.

City of Milton
Zoning Board of Appeals ~ Monday, October 5, 2015

Call Meeting to Order
Clerk Hilby called the meeting to order at 5:04 p.m. K. Holland nominated C. Schultz as chairperson. L. Laehn seconded, and the motion carried.

Present: Larry Laehn, Theron Dosch, Bruce Lippincott, Tom Kevern, Ken Holland, and Carl Schultz.

Also present: Director of Public Works Howard Robinson and City Clerk Elena Hilby.

Excused absence: Jim Polarski.

Approve Agenda
L. Laehn moved to approve the agenda. T. Kevern seconded, and the motion carried.

Approve Minutes – June 2, 2015
B. Lippincott moved to approve the minutes. T. Dosch seconded, and the motion carried.

Public hearing to consider a request received from Peter and Linda Petroff, 5. S. John Paul Road, for a Variance to allow for the replacement of the current garage on the existing or close to the existing foot print. They are requesting a side yard setback reduction, a height variance, and a square footage variance per Section 78-345, Section 78-405, and Section 78-345 of the City of Milton Code of Ordinances.
Chairperson Schultz opened the public hearing at 5:07 p.m.

DPW Robinson explained the situation with this garage and why a variance would be needed. DPW Robinson said there have been no objections.

Peter Petroff was present to answer questions.

Chairperson Schultz closed the public hearing at 5:15 p.m.

Discussion and action regarding a request received from Peter and Linda Petroff, 5. S. John Paul Road, for a Variance to allow for the replacement of the current garage on the existing or close to the existing foot print. They are requesting a side yard setback reduction, a height variance, and a square footage variance per Section 78-345, Section 78-405, and Section 78-345 of the City of Milton Code of Ordinances.
Chairperson Schultz read the standards that must be taken in consideration when granting or denying a variance.

Unnecessary Hardship - which is a situation where, in the absence of a variance, an owner can make no feasible use of a property, or strict conformity, is unnecessary burdensome.

Unique Property Limitation – a unique physical characteristic of the property, not the desires of or condition personal to the applicant, must prevent the applicant from development in compliance with the zoning ordinance.

Protection of the Public Interest – in granting of a variance must neither harm the public interest nor undermine the purposes of the ordinance. The board's actions should be consistent with the objectives states in their local ordinance, which (in the case of a floodplains or shoreline ordinance) has been adopted to meet minimum state statutory requirements. There was no public opposition.

Additional Court – Established Principles – Violations by or variances granted to neighboring owners do not justify a variance. Variances attach to the property as a permanent right. Once a variance is granted, it is permanently attached to the property. A new owner of the property may make use of a variance that was granted to the previous owner if all of the conditions that are attached to the variance are met.

The Board discussed the granting of a variance that stays with the property.

T. Dosch moved to grant a variance to Peter and Linda Petroff, S. John Paul Road, to allow a minimum 5 foot side yard setback, a height variance of 23 feet or less, and a square footage variance of 910 square feet or less. K. Holland seconded, and the motion carried.

Public hearing to consider a request received from the City of Milton, 710 S. Janesville Street, for a Variance to allow a corner lot setback reduction at the property located at 426 Parkview Drive, per Section 78-404(6) of the City of Milton Code of Ordinances.
Chairperson Schultz opened the public hearing at 5:25 p.m.

DPW Robinson explained the situation with this property and why a variance would be needed. DPW Robinson said there have been no objections.

Chairperson Schultz closed the public hearing at 5:30 p.m.

Discussion and action regarding a request received from the City of Milton, 710 S. Janesville Street, for a Variance to allow a corner lot setback reduction at the property located at 426 Parkview Drive, per Section 78-404(6) of the City of Milton Code of Ordinances.
Chairperson Schultz read the standards that must be taken in consideration when granting or denying a variance.

Unnecessary Hardship - which is a situation where, in the absence of a variance, an owner can make no feasible use of a property, or strict conformity, is unnecessary burdensome.

Unique Property Limitation – a unique physical characteristic of the property, not the desires of or condition personal to the applicant, must prevent the applicant from development in compliance with the zoning ordinance.

Protection of the Public Interest – in granting of a variance must neither harm the public interest nor undermine the purposes of the ordinance. The board's actions should be consistent with the objectives states in their local ordinance, which (in the case of a floodplains or shoreline ordinance) has been adopted to meet minimum state statutory requirements. There was no public opposition.

Additional Court – Established Principles – Violations by or variances granted to neighboring owners do not justify a variance. Variances attach to the property as a permanent right. Once a variance is granted, it is permanently attached to the property. A new owner of the property may make use of a variance that was granted to the previous owner if all of the conditions that are attached to the variance are met.

The Board discussed the granting of a variance that stays with the property.

T. Dosch moved to grant a Variance, as long as this building remains a well house, to the City of Milton, 426 Parkview Drive, to allow for a reduction to the corner lot setback to 10 feet. T. Kevern seconded, and the motion carried.

General Items
None.

Motion to Adjourn
B. Lippincott moved to adjourn the meeting at 5:36 p.m. K. Holland seconded, and the motion carried.

Respectfully submitted,

Elena Hilby
City Clerk

CITY OF MILTON

a community since 1838

Office of the Director of Public Works

To: City of Milton Zoning Board of Appeals, Mayor Anissa Welch, and Common Council Members
From: Howard Robinson, Director of Public Works
Date: 04/06/2016
Subject: Public Hearing and Discussion and Possible Action to Consider a Request from Parker Community Credit Union for a Variance to Allow Additional Illuminated Signs at 110 Parkview Drive.

Discussion

Parker Community Credit Union (PCCU) has requested a variance for their property located at 110 Parkview Drive. PCCU is requesting permission to install a message sign on the east side of their property along Hwy 59 (S. Janesville St.) The sign would be illuminated. They received a previous variance on June 2, 2015. When they purchased the property no one had used the property for over a year so that variance allowed them to use the existing sign placement areas to install their current corporate signs.

Current code allows only one freestanding sign per lot. They presently have two freestanding signs and the message sign would make three on the lot. The directional signs are not counted as this type of sign. A variance is required to exceed the square footage area allowed for that area for illuminated signs. They currently have approximately 136 sq. ft. of illuminated signs. The additional signs are approximately 25 sq. ft. and 33 sq. ft. and would make the total illuminated sign area 194 sq. ft., or 162 sq. ft. over, standard B-3 zoning ordinances. This does not include the approximate 14 sq. ft. of directional signing that is also illuminated. They also need a variance because the current monument sign on the east, or Hwy 59 side, of the property is 46 sq. ft. The new message sign is approximately 21 sq. ft. so combined square footage that can be seen at one time is 67 sq. ft. and 32 sq. ft. is the allowable amount.

They are requesting a variance to allow:

1. An additional monument freestanding sign and illuminated sign.
2. Extra square footage for illuminated signs.
3. Extra square footage of over 32 square feet for monument/pylon/freestanding signs which are seen at the same time.

Staff Recommendation

If you choose to grant a variance request, you are allowed, if you desire, to make changes to the request. PCCU has indicated to staff that they will remove the existing

monument sign and the illuminated ATM sign if desired. A conditional use permit public hearing request and site plan review are being conducted on March 15, 2016 by the Plan Commission. Results of this public hearing and review will be available at the Board of Zoning Appeals meeting. A conditional use permit and site plan approval will be contingent on a variance being granted.

Attachments

- Notice of Public Hearing
- Variance Application
- Site Plan Materials
- Correspondence from the DOT

City of Milton Application and Record

Application Date: 2-19-2016

Applicant Name/Agent: Parker Community Credit Union

Owner of Property: Parker Community Credit Union

Business Name: Parker Community Credit Union

Address: 2652 N. Lexington Dr.

City/State/Zip: Janesville, WI 53545

Telephone: 608-314-1723

Email: rmiller@pccu.org *

Date to be Reviewed by Plan Commission: _____

Date to be Reviewed by Common Council: _____

Date to be Reviewed by Zoning Board of Appeals: _____

Fee Required:	Date Paid
Conditional Use Permit $250.00	
Rezoning $250.00	
Variance $250.00	

Reason for Request/Appeal or Reason Permit was Refused: Request is to allow a variable message sign to be constructed. The request is to exceed the allowable square footage for B-3 signs, also to allow an additional pylon sign on the property, also to allow an additional illuminated sign on the property. Sections 78-1933(b)(4)

Property Location for Project

Address: 110 Parkview Dr.

Legal Description: _____

Description of Premise (Including Existing and Proposed Buildings): Credit Union

Current Zoning: (circle one) A1 A2 B1 B2 B3 C1 C2 M1 M2 MR R1 R2 R3 R4 PUD SP

Proposed Zoning: (circle one) A1 A2 B1 B2 B3 C1 C2 M1 M2 MR R1 R2 R3 R4 PUD SP

Present Use: Bank

Proposed Use: Bank

Present Occupancy: Credit Union Proposed Occupancy: Credit Union

Name of Proposed Subdivision: _____

Surveyor's Name: _____ Address: _____

Property Lot Size: 1.35 acres (square feet or acres)

City of Milton Application and Record

Application Date: 2-19-2016

Applicant Name/Agent: Parker Community Credit Union

Owner of Property: Parker Community Credit Union

Business Name: Parker Community Credit Union

Address: 2652 N. Lexington Dr.

City/State/Zip: Janesville, WI 53545

Telephone: 608-314-1773

Email: rmiller@pccu.org

Date to be Reviewed by Plan Commission: _____

Date to be Reviewed by Common Council: _____

Date to be Reviewed by Zoning Board of Appeals: 3/8/16

Fee Required:	Date Paid
Conditional Use Permit $250.00	
Rezoning $250.00	
Variance $250.00	

Reason for Request/Appeal or Reason Permit was Refused: _____

Property Location for Project

Address: 110 Parkview Dr. Tax ID: 257 114003

Legal Description: V-23-1058

Description of Premise (Including Existing and Proposed Buildings): _____

Current Zoning: (circle one) A1 A2 B1 B2 B3 C1 C2 M1 M2 MR R1 R2 R3 R4 PUD SP

Proposed Zoning: (circle one) A1 A2 B1 B2 B3 C1 C2 M1 M2 MR R1 R2 R3 R4 PUD SP

Present Use: Bank

Proposed Use: Bank

Present Occupancy: _____ Proposed Occupancy: _____

Name of Proposed Subdivision: _____

Surveyor's Name: _____ Address: _____

Property Lot Size: _____(square feet or acres)

Lot Size of Preliminary Land Division: _____ Lot Size of Final Land Division: _____

Building Setback Front: _____ Side: _____ Rear: _____

Building Setback Corner: _____ Side: _____ Rear: _____

Number of Stories: 1 Number of Rooms: _____ Height: _____

Architect: _____ General Contractor: _____

Off Street Parking: _____ Number of Stalls: _____

Estimated Cost of Work: _____

The undersigned hereby agrees that the foregoing information is true and accurate, and that if this permit or request is granted, all work will be done in accordance with this application and all the Ordinances of the City of Milton.

Applicant Signature: Lyan A Miller

Print Name: Lyan A. Miller, CFO

Recommendations by Director of Public Works: _____

Filed this 1st day of March, 2016

_____
Director of Public Works / Building Inspector, Howard Robinson

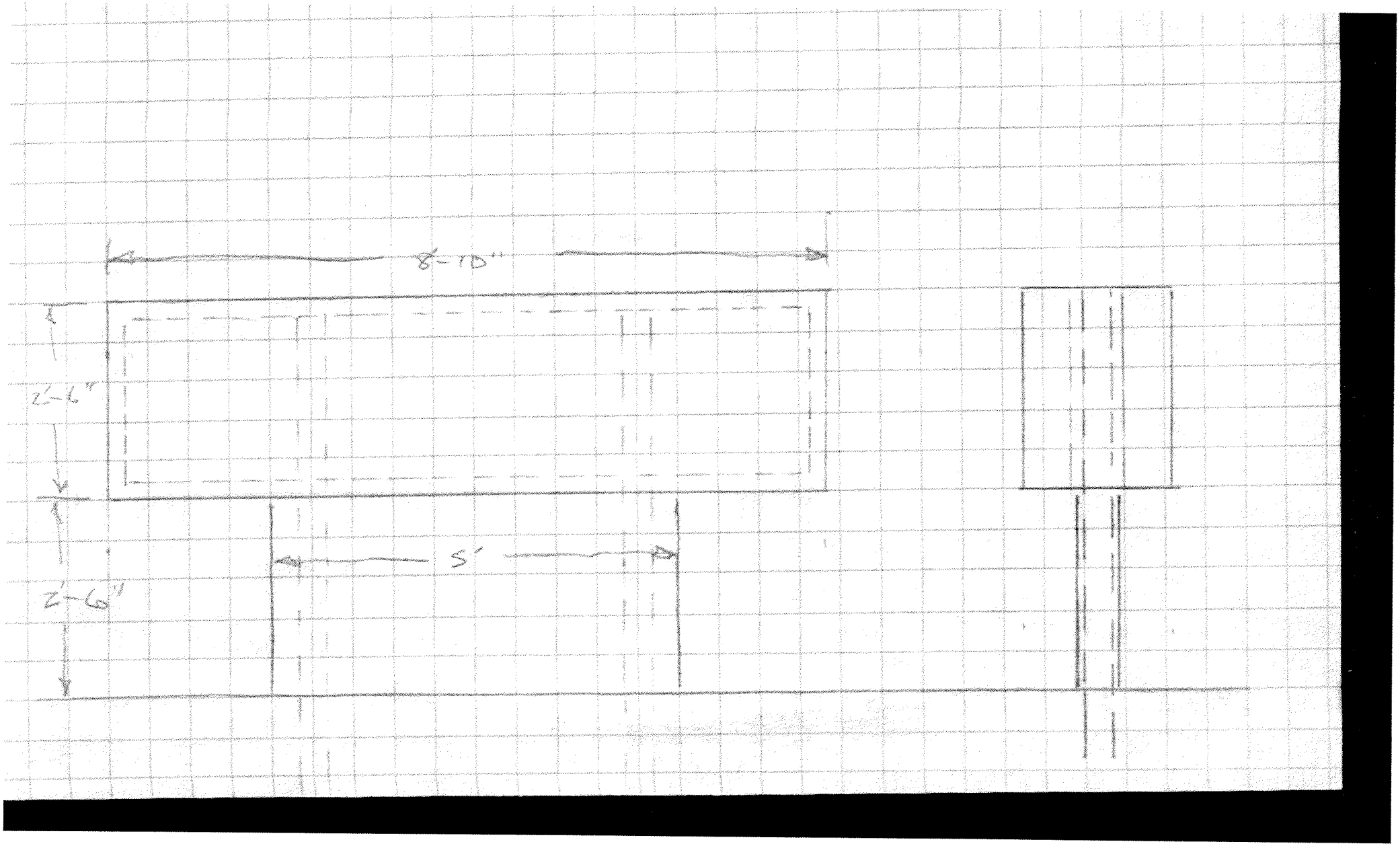
Elena Hilby
City Clerk, Elena Hilby

Publication Date: 3-3-2016

CURRENT

Proposed MONUMENT
- SEE SPECS ON NEXT PAGE

proposed monument



CITY OF MILTON

a community since 1838

NOTICE OF PUBLIC HEARING

The City of Milton Zoning Board of Appeals will hold a public hearing on Tuesday, March 15, 2016 at 5:30 p.m. in the Council Chambers, 710 S. Janesville Street, to consider a request received from Parker Community Credit Union for a Variance to allow a variable message sign to be constructed. The request is to exceed the allowable square footage for B-3 signs, to allow an additional pylon sign on the property, and to allow an additional illuminated sign on the property per section 78-1933(b)(4) of the City of Milton Code of Ordinances. This property is located at 110 Parkview Drive, Milton, WI. This property is zoned B-3 (Business).

Code of Ordinance: Sec. 78-1933(b)(4)
In order to maintain the historic character of the central business districts, unique standards in relation to size, color, material, and illumination are proposed for the B-3 zoning district:

a. Permitted sign type: on-building (wall, awning or projecting) sign.

1. Maximum permitted number per lot: two per each business located on the lot.

2. Maximum permitted area: No more than one square foot of signage for every 20 square feet of the total area of the building facade on which the sign is to be located, up to a maximum of 32 square feet per business. The assignment of permitted sign area to individual businesses within the same building will be at the discretion of the property owner.

b. Permitted sign type: freestanding (pylon or monument) sign.

1. Permitted locations within B-3 District: lots with frontage on a state highway shall be the only B-3 lots on which pylon signs are allowed. Before installing a pylon sign on such lots, a conditional use permit per article II, division 3 shall be obtained.

2. Minimum setback: three feet from any property line or building.

3. Maximum permitted number per lot: one.

4. Maximum permitted area: 32 square feet for all combined sign faces seen at one time. The assignment of permitted sign area to individual businesses within the same building will be at the discretion of the property owner.

5. Maximum permitted height: 15 feet.

c. Permitted sign colors: fluorescent, "day glow," "neon" and other "loud" colors shall not be permitted. Where such colors constitute a component of a standardized corporate theme or identity, muted versions of such colors shall be used. Color combination schemes shall be limited to no more than four different colors. Varying shades, tints or intensities of a color shall count as a different color for this purpose. Color schemes and lettering styles shall be used consistently on all signage throughout the property. Preferred lettering colors are ivory, white or gold, and with preferred background colors being darker shades.

d. Permitted sign illumination: preferred illumination of exterior signage shall be direct illumination from a shielded light source or individual solid letters with internal lighting tubes that backlight the wall in a "halo" effect. The lighting element of all such fixtures shall not be visible from public rights-of-way or adjoining properties. Internally illuminated signs, may be allowed by conditional use permit, per the requirements of article II, division 3. Internally illuminated signs in the B-3 district shall not be eligible for the area bonus in subsection 78-1933(b)(7), there shall not be more than one internally illuminated wall sign per business, and internally illuminated (backlit) awning or canopy signs shall not be allowed.

All interested persons or their agents will be heard at said hearings after which final determinations will be made. This notice is given under Section 78 of the Municipal Code of Ordinances. Notice of Public Hearing is mailed to property owners within 250 feet of the subject property. The distance is measured from all corners of the subject property.

Elena Hilby, City Clerk/Deputy Treasurer

Request received in office: 2/24/2016
Published in the Milton Courier: 3/03/2016
Copies mailed to the following: 2/26/2016

Milton Historical Society, 18 S. Janesville St, Milton, WI 53563
David G & Ann N Lader, 229 Garden Ln, Milton, WI 53563
Paul A Hanauska, 4835 E Bingham Rd, Milton, WI 53563
WI Dept. of Transportation, 2101 Wright St, Madison, WI 53704-2583
Parker Community Credit Union, P.O. Box 937, Janesville, WI 53547-0937
Mary E Byrne, 133 Parkview Dr, Milton, WI 53563
Barbara A Beck, 107 Parkview Dr, Milton, WI 53563
Donald G Frank, 632 Greenman St, Milton, WI 53563
Edward Berlanga & Frances Giffone, 111 Parkview Dr, Milton, WI 53563
SRB Wash LLC, 4512 Plantation Ln, Milton, WI 53563
School District of Milton, 448 E High St, Milton, WI 53563
Shawn Salzman, 125 Parkview Dr, Milton, WI 53563
Ronald A Ambrose, 210 S Janesville St, Milton, WI 53563
Fort Community Credit Union, 800 Madison Ave, Fort Atkinson, WI 53538-1322
County of Rock, 51 S Main St, Janesville, WI 53545-3951
Ann M Welch, 535 E Madison Ave, Milton, WI 53563

Mayor, Anissa Welch
City Administrator, Al Hulick
City Attorney, Mark Schroeder
City Clerk, Elena Hilby
Director of Public Works, Howard Robinson
Police Chief
City Assessor, Lee De Groot

Common Council Members
Ald Dave Adams
Ald Lynda Clark
Ald Nancy Lader
Ald Theresa Rusch
Ald Maxine Striegl
Ald Jeremy Zajac

Plan Commission Members: Mayor Anissa Welch, Ald. Nancy Lader, Ethel Himmel, Dave Ostrowski, Bob Seales, Frank Green, Al Hulick and Howard Robinson.

Individuals who are unable to attend the Public Hearing may submit comments to:

- MAIL: Milton City Hall, 710 South Janesville Street, Milton WI 53563
- E-MAIL: ehilby@milton-wi.gov or hrobinson@milton-wi.gov
- PHONE: 868-6900
- FAX: 868-6927

Elena Hilby

From: Dreier, Denny - DOT <Denny.Dreier@dot.wi.gov>
Sent: Tuesday, March 01, 2016 2:55 PM
To: Elena Hilby
Cc: Dreier, Denny - DOT
Subject: Re: WisDOT on-premise, electronic and LED signing criteria
Attachments: On-Premise and Electronic Letter - CURRENT (1).doc

Follow Up Flag: Follow up
Flag Status: Flagged

Good afternoon Elena,

It was a pleasure talking with you today. As we discussed, attached is the information regarding the parameters that need to be met for signing that is along or can be seen from a state controlled highway (in this case STH 59).

Please feel free to contact me with any questions or concerns. Thank you and have a nice day.

Sincerely,

Denny Dreier,
Outdoor Advertising Program Regional Coordinator
Division of Transportation System Development
Southwest Region - Madison
2101 Wright Street
Madison, WI 53704-2583
608-246-7906
FAX: 608-246-5383
dennis.dreier@dot.wi.gov

Wisconsin Department of Transportation

Southwest Region – Madison Office
Outdoor Advertising Unit
2101 Wright Street
Madison, WI 53704-2583
Telephone (608) 246-7906
FAX (608) 246-5383

March 1, 2016

Thank you for your interest in outdoor advertising. The following information outlines the parameters that need to be met in order for proposed signs to be considered on-premise signs.

Re: On-Premise signing

The State of Wisconsin does not require a permit for On-Premise Outdoor Advertising signs that may be read from state controlled highways provided the following conditions are met;

1) The entire sign, all parts including overhang and landscaping are in their entirety on the business property itself and no portion can encroach onto state owned right-of-way.
2) The size of the sign cannot be larger than 1,200 sq ft per direction of travel.
3) The sign cannot be a safety hazard, it must not impede adequate vision lines for all traffic on the state highway as well as all side roads and all access points that serve this business. Safety is paramount and must be considered for any and all sign placement.
4) The sign must be within 50 feet of the business (business is defined as the building or the parking lot that serves that building/business or the driveway that leads to the parking lot of the same).
5) The sign must be outside any setbacks, again this includes all sign parts and landscaping.
6) The advertising on this sign can only be for that business alone. No Off-Premise advertising is allowed.

Please note: Whether or not a permit is issued by the Department does not relieve the applicant from obtaining all other permits required by law from any other state or federal agency, county, or municipality.

Re: Electronic/Lighted/Multiple Message/LED signing

The State of Wisconsin carefully regulates how lighted signs are to be displayed when they can be viewed from state controlled highways.

State Statute 84.30(4)(b) & (bm) reads:

(b) Signs may be illuminated, subject to the following restrictions:

1. Signs which contain, include, or are illuminated by any flashing, intermittent, or moving light or lights are prohibited, except those specified in par. (bm) and those giving public service information such as time, date, temperature, weather, or similar information.

2. Signs which are not effectively shielded as to prevent beams or rays of light from being directed at any portion of the traveled ways of the interstate or federal-aid primary highway and which are of such intensity or brilliance as to cause glare or to impair the vision of the driver of any motor vehicle, or which otherwise interfere with any driver's operation of a motor vehicle are prohibited.

3. No sign shall be so illuminated that it interferes with the effectiveness of, or obscures an official traffic sign, device, or signal.

(bm) Signs may contain multiple or variable messages, including messages on louvers that are rotated and messages formed solely by use of lights or other electronic or digital displays, that may be changed by any electronic process, subject to all of the following restrictions:

1. Each change of message shall be accomplished in one second or less.

2. Each message shall remain in a fixed position for at least 6 seconds.

3. The use of traveling messages or segmented messages is prohibited.

4. The department, by rule, may prohibit or establish restrictions on the illumination of messages to a degree of brightness that is greater than necessary for adequate visibility.

Wisconsin Administrative Code Trans 201.15 reads:

Trans 201.15 Electronic signs.

(1) PURPOSE. The purpose of this section is to set standards for the use of signs whose messages may be changed by electronic process in accordance with 23 USC 131 (c) (3) and (j), and ss. 84.30 (3) (c) and (4) (b), Stats.

(2) DEFINITIONS. In this section:

(a) "Activities conducted on the property on which the signs are located" has the meaning provided in s. Trans 201.19 (2).

(b) "Message" means anything displayed on a sign, including copy, art animations and graphics.

(c) "Multiple message sign" means an outdoor advertising sign, display or device whose messages are on triangular louvered facings and are changed by electronic rotation of the louvers.

(d) "Public service information" means a message on an electronic sign which provides the time, date, temperature, weather, or information concerning civic, charitable or other noncommercial activities.

(e) "Segmented message" means any message or distinct subunit of a message presented by means of at least one display change on a variable message sign.

(f) "Traveling message" means a message which appears to move across a variable message sign.

(g) "Variable message sign" means an outdoor advertising sign, display or device without moving parts whose message may be changed by electronic process through the use of moving or intermittent light or lights.

(3) VARIABLE MESSAGE SIGNS. Signs authorized under s. 84.30 (3) (c) and (e), Stats., may consist in whole or in part of a variable message sign subject to all of the following restrictions:

(a) Signs erected under s. 84.30 (3) (c), Stats., may be used only to advertise activities conducted on the property on which the signs are located or to present public service information.

(b) Signs erected under s. 84.30 (3) (e), Stats., may be used only to present public service information.

(c) No message may be displayed for less than one-half of a second.

(d) No message may be repeated at intervals of less than 2 seconds.

(e) No segmented message may last longer than 10 seconds.

(f) No traveling message may travel at a rate slower than 16 light columns per second or faster than 32 columns per second.

(g) No variable message sign lamp may be illuminated to a degree of brightness that is greater than necessary for adequate visibility. Signs found to be brighter than necessary for adequate visibility shall be adjusted by the person owning or controlling the sign in accordance with the instructions of the department.

(4) MULTIPLE MESSAGE SIGNS. Signs authorized under s. 84.30 (3) (c) and (e), Stats., may consist in whole or in part of a multiple message sign subject to all of the following restrictions:

(a) The louver rotation time to change a message shall be one second or less.

(b) The time a message remains in a fixed position shall be 6 seconds or more.

(c) During an appeal under s. 84.30 (18), Stats., or any other litigation with the department concerning a multiple message sign, the person owning or controlling the sign shall place the louvers in a fixed position and may not rotate them until a final decision has been rendered.

Note: A multiple message sign as defined in s. Trans 201.15 (2) (c) refers to the sign known in the outdoor advertising industry as a tri-vision sign, and a variable message sign defined in s. Trans 201.15 (2) (g) includes the device known in the outdoor advertising industry as a commercial electronic variable message sign.

History: Cr. Register, July, 1983, No. 331, eff. 8-1-83; r. and recr. Register, April, 1998, No. 508, eff. 5-1-98.

If we find during our periodic sign inventory that the sign does not comply with the above listed conditions a remedy would be sought which could include complete sign removal.
Also, please be advised that all other permits required by law from any other federal agency, county or municipality must be addressed.

Please visit our web site for further information:
http://wisconsindot.gov/Pages/doing-bus/real-estate/outdoor-adv/default.aspx

If you have any questions, please feel free to contact me at 608-246-7906.

Respectfully,

Denny

Denny Dreier
Outdoor Advertising Program Regional Coordinator
Division of Transportation System Development
Southwest Region – Madison
2101 Wright Street
Madison, WI 53704-2583
608-246-7906
FAX: 608-246-5383
dennis.dreier@dot.wi.gov

PCCU Present Signs

Front Directional Sign 3’ x 8’ Lighted

Front Monument Sign 3’ x 16’7”

North Wall Sign 3’ x 11’

East Wall Sign 3’ x 11’

East Directional Sign 21” x 31”

East Monument Sign 22” x 25’6”

East Directional Sign 25” x 37”

PCCU Site Plan for Variable Message Sign