



AGENDA
City of Milton
Tourism Development Committee
Thursday, February 22, 2018
8:30 a.m.
MILTON CITY HALL
Conference Room
710 S. Janesville Street

1. Call To Order
2. Approve Agenda
3. Approval Of Minutes - February 1, 2018

Documents:

[TOURISM DEVELOPMENT COMMITTEE MINUTES 02-01-18.PDF](#)

4. Discussion And Possible Action On Advertising On Spectrum Reach In 2018

Documents:

[CITY OF MILTON 2018 2.12.18.PDF](#)

5. Discussion And Possible Action On Contract With Eric Stelter For Production Of Short Videos
6. Discussion And Possible Action On Bike Trail Video
7. Discussion And Possible Action On Distribution Of 2018 Milton Tourism Guides
8. Discussion And Possible Action On Development Of 2018 Marketing Plan
9. General Items
10. Set Next Meeting Date
11. Motion To Adjourn

**Please note that upon reasonable notice, at least 48 hours in advance, efforts will be made to accommodate the needs to disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's office at 868-6900, 710 S. Janesville Street, Milton, WI 53563.

Notice is hereby given that a majority of the Common Council may be present at this meeting at the above mentioned date and time to gather information about a subject over which they have decision-making responsibility. This constitutes a meeting of the City Council pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d 553, 494 N.W. 2d 408 (1993) and must be noticed as such, although the City Council will not take any formal action at this meeting.

Posted by: Leanne Schroeder, February 16, 2018

