


CITY OF **M**ILTON
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AGENDA

City of Milton

Tourism Development Committee

Thursday, January 28, 2016

8:30 a.m.

MILTON CITY HALL

Conference Room

710 S. Janesville Street

1. Call to order
2. Approve Agenda
3. Approve Minutes – November 18, 2015
4. Discussion and possible action on Spectrum Reach community television commercial
5. Discussion and possible action on including the Tourism Brochure with the March Utility Bills
6. Discussion and possible action on “Celebrate Milton”
7. General Items
8. Set Next Meeting Date – February 25, 2016
9. Motion to Adjourn

**Please note that upon reasonable notice, at least 48 hours in advance, efforts will be made to accommodate the needs to disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk’s office at 868-6900, 710 S. Janesville Street, Milton, WI 53563.

Notice is hereby given that a majority of the Common Council may be present at this meeting at the above mentioned date and time to gather information about a subject over which they have decision-making responsibility. This constitutes a meeting of the City Council pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d 553, 494 N.W. 2d 408 (1993) and must be noticed as such, although the City Council will not take any formal action at this meeting.

Posted by: Elena Hilby
01/22/16

Tourism Development Committee Mission Statement: “The mission of the City of Milton Tourism Development Committee is to promote and improve the City’s image as a great place to visit, to attract increased numbers of travelers, and to increase tourist spending in Milton.”

**City of Milton
Tourism Development Committee
November 18, 2015**

Call to order

Assistant to the City Administrator Inga Cushman called the November 18, 2015 meeting of the Tourism Development Committee to order at approximately 9:24 a.m.

Present: Ald. Lynda Clark, Tony Astin, Tami Dosch, and Beth Drew.

Excused: Gail Nordlof.

Also present: Rachel Harenza from Spectrum Reach, MACC Executive Director Dani Stivarius, and Assistant to the City Administrator Inga Cushman.

Approve Agenda

Ald. Clark motioned to approve the agenda. T. Astin seconded, and the motion carried.

Approve Minutes – October 22, 2015

T. Astin motioned to approve the minutes. T. Dosch seconded, and the motion carried.

Discussion and possible action on Spectrum Reach (formerly Charter Media) advertising

R. Harenza presented an updated proposal from Spectrum Reach for advertising.

B. Drew motioned to recommend to Council to approve the proposal as presented. T. Dosch seconded, and the motion carried.

Discussion and possible action on the Rock County Tourism Guide

Discussion on edits for the Rock County Tourism Guide and additional events to include. Assistant Cushman stated she will provide the updates to the editor for the guide.

Discussion and possible action on “Celebrate Milton”

T. Astin moved to refer this item to the next meeting. Ald. Clark seconded, and the motion carried.

Discussion and possible action on Milton Courier flyers

Discussion on funding for Milton Courier flyers.

Discussion and possible action on City of Milton tear-off maps

Assistant Cushman stated that the City can complete this project and will not need to use an outside vendor.

General Items

There were no general items.

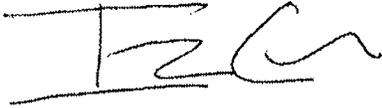
Set Next Meeting Date

The next meeting of the Tourism Development Committee will take place on Thursday, January 28, 2016 at 8:30 a.m.

Motion to Adjourn

B. Drew motioned to adjourn the November 18, 2015 meeting of the Tourism Development Committee at approximately 9:44 a.m. Ald. Clark seconded, and the motion carried.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'I. Cushman', written over a horizontal line.

Inga Cushman
Assistant to the City Administrator